

STC 2002

Call for Exhibitors

Software Technology Conference • 28 April - 2 May 2002



“[STC] continues to bring in top quality attendees involved in IT purchasing decisions”

— STC 2001 Exhibitor

EXHIBITOR REGISTRATION OPEN 1 AUGUST 2001



EXHIBIT SPACE IS ASSIGNED ON
A FIRST-COME, FIRST-SERVE
BASIS. SUBMIT YOUR
REGISTRATION FORM TODAY!

To become a STC 2002 Exhibitor, visit
www.stc-online.org



- Online exhibit space registration
- Downloadable exhibit space registration form
- Complete trade show rules and regulations
- Current exhibit hall layout & exhibitor listings
- Online housing reservation system
- All other conference information

Questions?

Contact Trade Show Management at:

Phone: 435-797-0047

Fax: 435-797-0861

Email: stcexhibits@ext.usu.edu

MARKETING AND NETWORKING OPPORTUNITIES

- Endorsed by the Department of Defense as the premier software technology conference
- Interact with over 2,500 leaders and decision makers in the Department of Defense, Government, and Industry
- 60% of Trade Show hours throughout the conference week dedicated to exhibits only
- Informal Social held in exhibit hall
- All conference breaks served in the exhibit hall during open show hours
- 150-word organization description and logo listed on conference Web site
- Web site links
- Exhibit track presentations
- Literature kiosks located by show entrance
- One-day trade show guest passes for your distribution
- Pre-registered and post-conference participant lists
- Two evenings available for hosting hospitality events - prime hotel space available
- Discounted conference registration for badged exhibitors
- Full-service media room on-site